

ALCOHOL IN DISGUISE

CAN YOU PICK OUT THE ENERGY DRINK WITH ALCOHOL IN IT?



DO YOU THINK YOUR TEEN CAN?

- Targeted at young audience
- Packaged to mimic regular energy drinks
- 200% higher alcohol content per can than beer
- Stocked next to non alcoholic beverages at convenience stores
 - Dangerous mix of caffeine and alcohol
- Promoted on MySpace, Facebook & other internet sites

To find out more information about these products, schedule a presentation, or find out how to help limit youth access to Alcoholic Energy Drinks in our community please contact Bebe Johnson, LifeSteps: Coalition on Underage Drinking.

LifeSteps

Williamson Council on Alcohol and Drugs ■ Committed to Prevention, Intervention, and Education

www.lifestepsCouncil.org

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